



# eSun Holdings Limited

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 571)**

## **ANNOUNCEMENT UNAUDITED FULL YEAR RESULTS OF MEDIA ASIA ENTERTAINMENT GROUP LIMITED**

MAEG has announced unaudited revenue of HK\$233.6 million and a net profit attributable to equity holders of HK\$24.1 million for the year ended 31st December, 2005. MAEG has proposed a final dividend of SGD0.5 cent per share.

This announcement is made by the Company pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Directors of eSun Holdings Limited have noted that Media Asia Entertainment Group Limited ("MAEG") has announced on 21st February, 2006 on the website of the Singapore Exchange Securities Trading Limited ("SGX-ST") its unaudited full year results for the year ended 31st December, 2005. The Company currently holds a 37.33% interest in MAEG, which has been listed on the SGX-ST Dealing and Automated Quotation System ("SGX-SESDAQ") since 3rd November, 2004.

Based on the unaudited consolidated income statement of MAEG for the financial year ended 31st December, 2005, MAEG has reported revenue of HK\$233.6 million and a net profit attributable to equity holders of HK\$24.1 million. MAEG has proposed a final dividend of SGD0.5 cent per share, to be approved at its forthcoming annual general meeting.

It is anticipated that the amount of dividends receivable from MAEG is approximately SGD0.45 million. As MAEG is an associate of the Company, the results of MAEG will be included in the consolidated profit and loss account of the Company for the year ended 31st December, 2005 under the equity method of accounting.

By Order of the Board  
**eSun Holdings Limited**  
**Yeung Kam Hoi**  
Company Secretary

Hong Kong, 21st February, 2006

*As at the date of this announcement, the executive directors of the Company are Mr. Lien Jown Jing, Vincent, Mr. Lee Po On, Mr. Lam Kin Ngok, Peter, Mr. Liu Ngai Wing and Mr. Cheung Wing Sum, Ambrose; the non-executive directors are Mr. Lam Kin Ming, Madam Tam Wai Chu, Maria and Madam U Po Chu and the independent non-executive directors are Mr. Alfred Donald Yap, Mr. Low Chee Keong and Mr. Tong Ka Wing, Carl.*