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eSun Holdings Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 571)

GENERAL DISCLOSURE ANNOUNCEMENT

Announcement of Final Results of Lai Sun Development Company Limited for the year ended 31 July 2009

This announcement is made by eSun Holdings Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Directors of the Company refer to the final results of Lai Sun Development Company Limited (stock code: 488) (“LSD”) for the year ended 31 July 2009 announced by LSD on 6 November 2009 (the “LSD Announcement”). The Company currently holds a 36.72% interest in LSD, which in turn holds a 36.08% interest in the Company.

In the LSD Announcement, LSD has announced a consolidated net loss attributable to ordinary equity holders of LSD of HK\$220,985,000, compared to a consolidated net profit of HK\$1,013,333,000 reported for the previous year. LSD’s turnover for the year under review amounted to HK\$649,742,000, representing a decrease of approximately 21.4% when compared with the turnover in the previous year. LSD has not declared any final dividend. The LSD Announcement can be viewed on the website of LSD: www.laisun.com.

By Order of the Board
eSun Holdings Limited
Yeung Kam Hoi
Company Secretary

Hong Kong, 6 November 2009

As at the date of this announcement, the executive directors of the Company are Mr. Lam Kin Ngok, Peter, Miss Leung Churk Yin, Jeanny, Mr. Cheung Wing Sum, Ambrose and Mr. Low Kit Leong; the non-executive directors are Mr. Lien Jown Jing, Vincent, Madam U Po Chu and Mr. Lo Kwok Kwei, David; and the independent non-executive directors are Dr. Ng Lai Man, Carmen, Mr. Tong Ka Wing, Carl, Mr. Alfred Donald Yap and Mr. Low Chee Keong.