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eSun Holdings Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 571)



LAI FUNG HOLDINGS

Lai Fung Holdings Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1125)

VOLUNTARY ANNOUNCEMENT

This is a voluntary joint announcement made by eSun Holdings Limited (“**eSun**”) and Lai Fung Holdings Limited (“**Lai Fung**”).

The respective boards of directors of eSun and Lai Fung are pleased to announce that on 30 October 2015, Zhuhai Hengqin Laisun Creative Culture City Co. Ltd.* (珠海橫琴麗新文創天地有限公司) (“**ZH**”, a company owned as to 20% by eSun and 80% by Lai Fung) entered into a License Agreement (“**License**”) with Lionsgate LBE, Inc. (“**LG**”) for the development and operation of an Immersive Experience Center (“**IEC**”) in Phase I of the Creative Culture City Project in Hengqin, Zhuhai, the People’s Republic of China.

Pursuant to the terms of the License, LG will license various intellectual property (“**IP**”) rights to ZH and provide various support services, in return for payments, largely in the form of royalties payable on a periodic basis.

LG is a major Hollywood film and entertainment producer and owns a series of blockbuster hits such as “The Hunger Games” series, “The Divergent” series and “Now You See Me”. These IPs will be developed and applied for use in the IEC.

The size of the IEC will be approximately 22,000 square meters, containing multiple interactive experiences with at least 10 to 15 attractions developed from 6 LG IPs plus food and beverage facilities as well as retail concessions.

The term of the License is for 10 years with an option to extend for another 10 years.

eSun and Lai Fung will make further announcement(s) as and when required under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

For and on behalf of
eSun Holdings Limited
Lui Siu Tsuen, Richard
*Executive Director and
Chief Executive Officer*

For and on behalf of
Lai Fung Holdings Limited
Chew Fook Aun
Chairman

Hong Kong, 2 November 2015

As at the date of this joint announcement,

- (a) the Board of eSun comprises four Executive Directors, namely Messrs. Lui Siu Tsuen, Richard (Chief Executive Officer), Chew Fook Aun, Lam Hau Yin, Lester and Yip Chai Tuck; two Non-executive Directors, namely Madam U Po Chu and Mr. Andrew Y. Yan; and four Independent Non-executive Directors, namely Messrs. Low Chee Keong (Chairman), Lo Kwok Kwei, David and Alfred Donald Yap and Dr. Ng Lai Man, Carmen; and*

- (b) the Board of Lai Fung comprises seven Executive Directors, namely Mr. Chew Fook Aun (Chairman), Dr. Lam Kin Ming (Deputy Chairman), Mr. Lam Kin Hong, Matthew (Executive Deputy Chairman), Mr. Lam Hau Yin, Lester (Chief Executive Officer), Madam U Po Chu, Mr. Cheng Shin How and Mr. Lee Tze Yan, Ernest; two Non-executive Directors, namely Mr. Lucas Ignatius Loh Jen Yuh and Mr. Chan Boon Seng (also alternate to Mr. Lucas Ignatius Loh Jen Yuh); and five Independent Non-executive Directors, namely Messrs. Lam Bing Kwan, Ku Moon Lun, Law Kin Ho, Mak Wing Sum, Alvin and Shek Lai Him, Abraham.*

**For identification purposes only*