

**LAI SUN DEVELOPMENT COMPANY LIMITED**

(the “Company”)

(Incorporated in Hong Kong with limited liability)

**SHAREHOLDERS’ COMMUNICATION POLICY (“Policy”)**

**I. Purpose**

The Company believes that effective communication between the Company and its shareholders (the “**Shareholders**”) is essential for enhancing investor relations and investors’ understanding of the Company and ensuring the feedback from the Shareholders is taken into consideration in the management’s business decisions whenever possible.

This Policy is, thus, established with the objective of ensuring that the Shareholders are provided with ready, equal and timely access to relevant information about the Company (including its financial performance, strategic goals and plans, material developments, governance and risk profile), which enables Shareholders to exercise their rights in an informed manner and allows Shareholders to interact actively with the Company.

**II. General Policy**

- A. The board of directors of the Company (the “**Board**” and the “**Directors**”, respectively) will maintain an on-going dialogue with Shareholders.
- B. Information will be communicated to Shareholders mainly through the Company’s published announcements and financial reports (interim and annual reports), annual general meetings and other general meetings that may be convened, as well as by making available all the public disclosure documents submitted to The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and its Corporate Communications\* and other corporate publications on the Company’s website.
- C. Effective and timely dissemination of relevant information to Shareholders will be ensured at all times. Any question regarding this Policy should be directed to the Company Secretary of the Company.
- D. This Policy is reviewed regularly by the Company’s management to ensure its effectiveness and reflect current legal, regulatory, community and investor requirements as well as market developments.

### **III. Communication Strategies**

#### **A. Shareholders' Enquiries**

- i. Shareholders should direct their questions about their shareholdings, change of their contact particulars, loss of share certificates, share registration, dividend payment/distribution and related matters to the Company's share registrars.
- ii. Shareholders may at any time make a request for the Company's information to the extent that such information has been disclosed (the "**Disclosed Information**") pursuant to the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**") and other applicable laws, rules, regulations and codes.
- iii. Designated contacts, email addresses and enquiry lines of the Company are displayed on the Company's website to enable Shareholders to make any query in respect of the Disclosed Information. Shareholders should provide, amongst other things, in particular, their registered names and updated mail/email addresses and fax numbers to the Company in order to facilitate timely and effective communications.

#### **B. Corporate Communications**

- i. Corporate Communications are provided to Shareholders in plain language and in both English and Chinese versions. Shareholders have the right to choose the language (either English and/or Chinese) or means of receipt of the Corporate Communications (in hard copy or through electronic means).
- ii. Financial results are announced as early as possible. Unaudited interim results are announced within two months after the end of the half-year period (i.e. 31 January) and audited final results are announced within three months after the end of the financial year (i.e. 31 July).

#### **C. Company's Website**

- i. Corporate Communications will be posted on the Company's website [www.laisun.com](http://www.laisun.com) promptly after they are released by the Company to the Stock Exchange.
- ii. Press releases issued by the Company and information relating to the core business, properties and corporate structure of the Company and its subsidiaries are also available on the Company's website.
- iii. The Company's website is updated from time to time.

#### **D. Shareholders' Meetings**

- i. Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and vote at such meetings for and on their behalf if they are unable to do so. They may make comments and exchange views with the Directors and senior management of the Company on the spot.
- ii. Appropriate arrangements for the general meetings will be in place to facilitate Shareholders' participation.
- iii. The flow and proceedings of the Company's general meetings will be reviewed from time to time and changes may be made to ensure that Shareholders' reasonable and proper requests are accommodated and the relevant requirements of the Listing Rules and other applicable laws, rules, regulations and codes are strictly complied with.
- iv. Board members, in particular, the chairmen of Board committees or their delegates, appropriate management executives and external independent auditor will attend annual general meetings to answer Shareholders' questions. Further, to address Shareholders' concerns, independent financial advisers, legal advisers and the chairman or other members of the independent board committee will attend general meetings to approve a connected transaction or any other transaction that requires independent Shareholders' approval.

#### **E. Communications with Investment Community\*\***

- i. Investor/analysts briefings and one-on-one meetings as well as road shows (both domestic and international) will be available on a regular basis in order to facilitate communication between the Company and the Investment Community.
- ii. The Company's executives who have contacts or dialogues with investors, analysts or other interested outside parties are required to comply with the relevant disclosure obligations and requirements under the Listing Rules.

#### **IV. Shareholders' Privacy**

The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent unless required by relevant laws, rules, regulations and codes to do so.

## **V. Publication of the Policy**

This Policy will be published on the Company's website for public information.

### Remarks:

- \* *Corporate Communication refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, the annual report which contains the directors' report and annual financial statements together with the independent auditors' report, interim report, circular, notice of general meeting and form of proxy.*
- \*\* *Investment Community includes the Company's potential investors as well as analysts reporting and analysing the Company's performance.*

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*Revised and adopted by the Board on 22 July 2022*