



LAI SUN DEVELOPMENT

Lai Sun Development Company Limited
(Incorporated in Hong Kong with limited liability)

(Stock Code : 488)

GENERAL DISCLOSURE ANNOUNCEMENT

Unaudited Interim Results of eSun Holdings Limited for the six months ended 30 June 2007

This announcement is made by Lai Sun Development Company Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Directors of the Company refer to the unaudited interim results of eSun Holdings Limited (“eSun”) for the six months ended 30 June 2007 announced by eSun on 14 September 2007 (the “eSun Interim Results Announcement”). The Company holds a 34.75% interest in eSun, which in turn holds a 36.72% interest in the Company.

In the eSun Interim Results Announcement, eSun has announced an unaudited consolidated profit attributable to equity holders of eSun of HK\$533,984,000 which represented an increase of approximately 889% on the profit of HK\$54,014,000 reported for the corresponding period in the previous year. eSun’s turnover for the period under review amounted to HK\$93,840,000, representing an increase of approximately 47% when compared with the turnover in the corresponding period of 2006. eSun has not declared any interim dividend.

By Order of the Board
Lai Sun Development Company Limited
Yeung Kam Hoi
Company Secretary

Hong Kong, 14 September 2007

As at the date of this announcement, the executive directors of the Company are Mr. Lam Kin Ngok, Peter, Mr. Lau Shu Yan, Julius, Mr. Tam Kin Man, Kraven, Mr. Cheung Wing Sum, Ambrose, Mr. Cheung Sum, Sam and Ms. Leung Churk Yin, Jeanny; the non-executive directors are Mr. Lam Kin Ming and Madam U Po Chu, and the independent non-executive directors are Mr. David Tang, Mr. Lam Bing Kwan and Mr. Leung Shu Yin, William.